



RECRUITING NEW TEACHERS

TV PUBLIC SERVICE SPOTS



"I TEACH" :60 CNYT-6160

Also available in :30 (CNYT-6130) & :10 ("Pablo" CNYT-6110) len



(MUSIC UNDER)
EDWARD JAMES OLMOS (VO):
Do you think you have



the power to change the world?



(MUSIC)



TEACHER #1: I can shape
future...one child at a time.



TEACHER #2: I know I can make
a difference in those children's
lives. And I know I have.



(MUSIC)



TEACHER #3: Who knows
where my influence may stop?



TEACHER #1: I teach.



TEACHER #2: I teach.



TEACHER #3 (SPEAKS AND
SIGNS): I teach.



E.J. OLMOS (VO): Yes, they're
teachers.



But, to the kids they reach,



they're heroes.



TEACHER #4: I think I have the
power to change the world. The
influence is always there.



(SFX: APPLAUSE)
E.J. OLMOS (VO): Do you have
the power



to wake up young minds, to
someone's hero, to change
someone's life?



Reach for that power. Teach.



If you want to make an impact on



Want to change the world?
MEANING OF TEACHERS ONLY.



E.J. OLMOS (VO): Be a te